



news

www.PanteraClubNorCal.com

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PRESIDENT

Todd Glycer
(650) 638-1111
Thor7@ix.netcom.com

VICE PRESIDENT

Steve Liebenow
(408) 727-8678
Steven.Liebenow@att.net

SECRETARY

Mike Drew
(707) 452-9284
MikeLDrew@aol.com

TREASURER

Jim Kuehne
(408) 244-7095
JKuehne@kuehneconstruction.com

CLUB STORE

John Hansen
307-732-1818
JHansen@destinationhotels.com

LIBRARIAN

Sharon Renshaw
(925) 372-7021
KittyLuvr480@aol.com

RAFFLE CHAIRMAN

Larry Stock
775-841-0356
LarryS@PanteraParts.com

NAME BADGES

Doris Britschgi
(408) 866-1677
DBrit@openminds.us

WEBMASTER

Mark McWhinney
(650) 906-6275
msm@portata.com

**MEMBERSHIP
COORDINATOR**

Russ Britschgi
(408) 866-1677
RBrit@openminds.us

**EVENTS
COORDINATOR**

Diane Dean
(408) 683-4861
DeanD@inreach.com

**MOTORSPORTS
COORDINATOR**

Charlie Puckett
(707) 762-7307
pantini74@attbi.com

Minutes of Meeting 25 September, 2003

The meeting was called to order by the president, after a bit of chit-chat, at 8:12 p.m. All officers were present except for John Hansen, Mark McWhinney, and Mike Drew. Roxanne Fertitta again kindly stepped in to take notes. Unfortunately she forgot to tally the number of people and cars present, but suffice it to say that there were a bunch of people, and some De Tomaso cars in the parking lot.

New Members/Guests: The club welcomed **Rick Ransom** from Fresno. He has a '73 Pantera L that he purchased *new* and has owned ever since. It only has 25,000 miles on it, but it has been painted five times. He said that he had lost interest in the car for some time, but lately has been inspired by fellow Fresno-ite Larry Finch, and is now eager to meet the group and participate in

events with the car.

Corrections To Last Month's Minutes: It was pointed out that the word "tpyo" was misspelled....

Club Store Report: Evidently there was no news from the club store.

Club Treasury Report: Since the last meeting, Jim had only written two (small) checks, so our account is looking good.

Club Library Report: Howard said he had no news to report, but he was happy to be back at a PCNC meeting after a relatively long absence.

Club Membership Report: Russ said that things had been operating smoothly for the past month.

Club Motorsports Report: There was quite a bit of news and discussion regarding the Las Vegas track event. The Track Committee was scheduled to meet privately following the general meeting.

Bill reported that he has successfully rescheduled the reservations for the track event. The Las Vegas Fun Rally coordinators moved the date of the 2004 event and we hadn't been aware of it, so originally we had booked the track for the week *after* the Fun Rally! Thanks to some fancy footwork on Bill's part, we extracted ourselves from that commitment and secured the track for the correct dates.

The Track Committee is adding one more position to the committee, that of PR Coordinator. His responsibilities will be to ensure an ongoing web presence, advertising, promotion of the event on the Pantera International and De Tomaso e-mail forums, and POCA newsletter publicity. Chuck Melton has performed some or all of these tasks in the past and has been approached to take on this position for 2004. The ultimate goal is to find way to attract more attendees in order to reduce the per-person cost of the track event. The PR Coordinator could also help bring in more sponsorship through increased advertising and promotion.

The track event just barely managed to reach the break-event point for 2003, and there was some discussion as to whether we should scale back and just have a one-day event for 2004. There was also discussion about the fact that historically the club store has been the major money-maker for the club, and there is a perception that the staffing demands of the track event negatively impact the manning for the club store. Todd suggested that *all* the activities that the club stages should be geared towards turning a profit, rather than expecting the club store alone to be responsible for earning funds for the club.

Michael Fertitta pointed out that overall attendance at this year's Las Vegas event was down, particularly among PCNC members, so that presumably had a significant impact on the store as well.

Somebody suggested that since traffic is slow at the club store area during the track event anyway, the store should be closed during those hours, and track event T-shirts should be brought to the track and sold on-site.

Overall, there was a significant amount of discussion on these and other issues, culminating in a motion to once again hold a two-day track event. It's believed that a one-day event doesn't offer enough track time to justify bringing a track car a long distance, while a two-day event makes this more viable. Steve made the argument, "Now is not the time to pull back, and we should give it one more try, then evaluate our performance for 2005". The motion for the two-day track event passed.

Past Events:

Ferrari Club Comedy Day: Several members attended a Comedy Day in Golden Gate Park, where a small Italian car show was staged by the local chapter of the Ferrari Club of America. Besides the car show, there was free food and drink, backstage passes to the show, and PCNC as a group is invited to participate again next year.

Larry Henley Car Show: Larry hosted another successful show at his shop, with a total of 329 cars in attendance, including two Panteras.

Upcoming Events:

Fall Fix-It Tech Session At the Sharps — 11 October: Roger and Pam will once again be hosting a tech session at their home in Morgan Hill, starting at 9:00 a.m. and running until ????. Chuck volunteered to drive down and help set up the evening before. Todd and Oscar will once again perform as the chefs. See the flyer elsewhere in this newsletter for directions.

All Italian Car Show — 12 October: This extremely low-key event is an annual fundraiser for the Alameda Special Olympics, put on by the Alfa Romeo club. PCNC has had a presence at this show since its inception over ten years ago. It is held on the grounds of the Lincoln Middle School in Alameda, and normally attracts between 100 and 200 cars. Doug Abadie will be organizing the PCNC contingent, and hopefully arranging a special parking area for our cars. Everyone planning on bringing their De Tomaso to the show should RSVP to Doug so he can save a spot. His phone is (510) 526-6010 and his e-mail is Schaba@aol.com. The event flyer was supposed to appear in last month's newsletter but due to a mail SNAFU it didn't make it to the Fertittas in time. It is reproduced elsewhere in this newsletter, however. Although they prefer advance registration, it is possible to simply register on the day of the show.

PCNC Christmas Party — 6 December: Diane is still trying to schedule our party, but so far we don't have a suitable venue. Hopefully we will have more information available soon.

Buy/Sell/Swap:

Chuck's Goodies: This month, Chuck had a variety of items for sale. Among them were T-shirts, powdercoated sway bar brackets, rubber-head key blanks and even Group 4 taillights.

Driving For Dinner Raffle: The lucky winner was Bob Lucas.

Raffle Results: Larry and Brett passed the hat, and rewarded the following lucky winners:

Portable electric drill kit — Forest Goodhart
Bottle of Wine — Bill Santos
Pantera mini-cars — Mark Tumbarello, Jason Eaton
Racing parts catalog — Darryl Johnson
PCNC Keychain — Larry Finch
Rat Fink Keychain — Mark Tumbarello, Forest Goodhart, Bob Lucas

The meeting adjourned to the parking lot at 9:57 p.m.

Alfa Romeo

Association
of California

We're pleased to announce the 2003

All Italian Car and Motorcycle Show

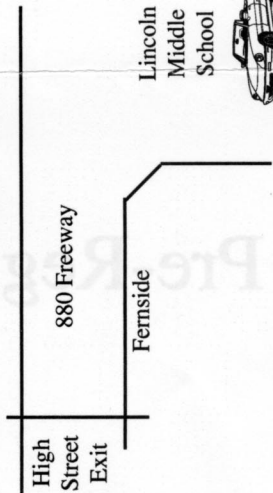
Please join Italian Car and Motorcycle Enthusiasts in a benefit for
Alameda Special Olympics

DATE
Sunday, October 12, 2003

EXHIBITION TIME
10:00 AM to 3:00 PM

REGISTRATION
8:30 AM

LOCATION
Lincoln Middle School
1250 Fernside Blvd
Alameda, CA 94501



Lincoln
Middle
School



For additional information contact:

Scott Harding 510/521-1453
Steve Gomes 510/523-2723
Tom Sahines 408/262-6279



**Special Olympics
Alameda**

Thanks to your participation we are the primary sponsor of the Alameda Special Olympics program. Your continued support helps this important program exist.

Pre-register by **September 19, 2003** and a reserved parking place will be made available for you. Pre-registration is appreciated and all pre-registered entrants also receive a personalized window plaque.

Entrance donation for non-exhibitors will be \$5.00 per person. Fee payable at the gate on the day of the event. Under 18 admitted free.



**ITALIAN FOOD
AND DRINK AVAILABLE**

We are trying to update our mailing list. If you **do not** want to continue receiving notification of future events, please notify us at 510/523-2723.

PRE-REGISTRATION

(PLEASE PRINT)

OWNER'S NAME

ADDRESS

CITY, STATE, ZIP

PHONE NUMBER

MAKE OF CAR OR MOTORCYCLE

MODEL

YEAR

Yes, I would like to make a tax deductible donation to the Alameda Special Olympics. Enclosed is a check in the amount of \$ _____ (Please make check payable to Special Olympics)

Yes, I have a new address - please update your records.

Please send your completed form to:

Patty Harding
2910 Marina Drive
Alameda, CA 94501-1636

Or email to: pharding@alamedanet.net

NEXT CLUB MEETING

**THURSDAY, October 30, 2003
8:00 P.M.**

**COCO'S RESTAURANT
1209 OAKMEAD PARKWAY
SUNNYVALE, CA
(Take Lawrence Expressway South Exit off Highway 101)**

UPCOMING CLUB EVENTS

October 11 _____ Fall Fix-it Tech Session (Roger Sharp)

October 12 _____ All-Italian Car Show (Doug Abadie)

December 6 _____ PCNC Christmas Party (Diane Dean)

REMINDER — NEWSLETTER ARTICLES DUE BY 15th OF EACH MONTH

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Mike Drew
136 Lighthouse Way
Vacaville, CA 95688